

# MEDIA CONTACT QUICK SHEETS

## Purpose:

The purpose of these media quick contact sheets are to provide you with a durable, easy to grab, convenient, way to have all media contacts at your fingertips. Sheets are separated by print media, television, and radio.

## Acknowledgements

Thanks for this publication goes to Nell Lindquist, JPI, and the Fall 2004 Brazos Progressives Workshop Committee. If there is any way that future resource lists like this one can be made more readable, accessible, or convenient, please let any member of Brazos Progressives Steering Committee know.

## Press Releases

KBTX  
KRHD  
KAMU-TV  
KAMU-FM  
BCS Eagle  
Insite Magazine  
Battalion  
Touchstone

## PSA's

KBTX  
KRHD  
KAMU-TV  
All radio stations

## Miscellaneous Community Calendars

### **Bryan-College Station Convention & Visitors Bureau Events Calendar**

Tiffany C. Norwood - Manager of Visitor Information

Email: [tcnorwood@bcscvb.org](mailto:tcnorwood@bcscvb.org)

Provide name of event, date, time, location, contact information and brief description.

Phone: 979.260-9898

Mailing Address:

715 University Dr E

College Station, TX 77840

### **KAMUnity Events Calendar**

<http://events.publicbroadcasting.net/kamu/events.eventsmain>

### **KBTX.com Community Calendar**

[calendar@kbtx.com](mailto:calendar@kbtx.com)

# MEDIA CONTACT QUICK SHEET: Print Media

## RADIO

Company/Organization	Phone	Fax	Email	Lead Time
<p>El Pueblo - The Bilingual News 1202 East Villa Maria Bryan, Texas 77806</p> <p><b>Mike (Miguel) Flores</b></p>	979.774.5550	979.774.5570	<a href="mailto:info@elpueblobilingualnews.com">info@elpueblobilingualnews.com</a>	
	cell: 979.739.9707			
<p><b>The Bryan-College Station Eagle</b> Bryan-College Station Communications, Inc. 1729 Briarcrest Drive P.O. Box 3000 Bryan, TX 77802</p>	979.731.4657	979.776.8923	<a href="mailto:news@theeagle.com">news@theeagle.com</a>	
	News			
	979.731.4633			
	Features/Entertainment			
	979.731.4621			
	Opinion		<a href="mailto:editorial@theeagle.com">editorial@theeagle.com</a>	
<p>Progressive Friendly Reporter</p> <p><b>Holly Huffman</b></p>			<a href="mailto:hhuffman@theeagle.com">hhuffman@theeagle.com</a>	
<p>Spotlight - Wednesday Entertainment Section for the Weekend</p> <p><b>Jim Butler</b></p> <p>will do interviews</p>			<a href="mailto:jbutler@theeagle.com">jbutler@theeagle.com</a>	
<p><b>The Battalion</b> 1111 TAMU College Station, Texas 77843-1111 <a href="http://www.thebatt.com">www.thebatt.com</a></p>	979.845.3315	979.845.2647	<a href="mailto:editor@thebattalion.net">editor@thebattalion.net</a>	
		Newsroom Fax	<a href="mailto:managingditor@thebattalion.net">managingditor@thebattalion.net</a>	
		979.845.2678	<a href="mailto:photo@thebattalion.net">photo@thebattalion.net</a>	
		Advertising Fax		
<p><b>Insite Magazine</b> 123 William J. Bryan Pkwy. Bryan, TX 77803 P.O. Box 1387 Bryan, TX 77806 <a href="http://www.insitegroup.com/magazine.html">www.insitegroup.com/magazine.html</a></p>	979.823.5567	979.823.3894	<a href="mailto:info@insitegroup.com">info@insitegroup.com</a>	
			<a href="mailto:agammon@insitegroup.com">agammon@insitegroup.com</a>	Letters to the Editor
			<a href="mailto:ckauder@instiegroup.com">ckauder@instiegroup.com</a>	Advertising Opportunities
<p><b>La Voz Hispana</b> (Spanish Language Free Newspaper)</p>	979.822.0503	979.361.0336	<a href="mailto:bsz@yahoo.com">bsz@yahoo.com</a>	
<p><b>The Press</b></p>	979.823.0088	979.774.0053	<a href="mailto:ghutchingson@theeagle.com">ghutchingson@theeagle.com</a>	
<p><b>The Touchstone</b> Colin Allen, editor P.O. Box 2711 College Station, TX 77841-2711 <a href="http://www.rtis.com/reg/bcs/pol/touchstone">www.rtis.com/reg/bcs/pol/touchstone</a></p>	979.696.3395	same	<a href="mailto:touchst@cy-net.net">touchst@cy-net.net</a>	

The Touchstone takes articles, but does not publish every month

# MEDIA CONTACT QUICK SHEET: Television

## TELEVISION

Station	Phone	Fax	Email	Lead Time
<b>CableMart Community Calendar</b>				
Cox Media Attn: Alana Brewer 201 Quality Circle College Station, Texas 77845	979.690-6500	979.690-7618	<a href="mailto:alana.brewer@cox.com">alana.brewer@cox.com</a> cc: <a href="mailto:steven.roy@cox.com">steven.roy@cox.com</a>	2 weeks
<b>Cox Media</b> 201 Quality Circle  College Station, Texas 77845	979.690-6500	979.964-6124	<a href="mailto:neil.olsson@cox.com">neil.olsson@cox.com</a> GSM	Rates will vary
<b>KAMU-TV (PBS)</b> Moore Communication Center Texas A&M University 4244 TAMU College Station, Tx 77843-4244 <a href="http://kamu-fm.tamu.edu/">http://kamu-fm.tamu.edu/</a>	979.845-5611	979.845-1643	<a href="mailto:jon.bennett@kamu.tamu.edu">jon.bennett@kamu.tamu.edu</a>	
			<a href="mailto:sharon@kamu.tamu.edu">sharon@kamu.tamu.edu</a>	Typically 6 weeks in advance See NOTES

## NOTES

## KAMU-TV "TV Magazine"

TV Magazine is a community and public affairs program that is taped as live in a magazine format with no rehearsal. Segments are 5-6 minutes and I can have two guests together

**I usually schedule about 6-8 weeks in advance**

**We ask that events, personalities, and topics covered have broad appeal and are "G" rated.**

**Email is the easiest way to schedule a spot since I do not maintain regular office hours.**

Most often, a faxed press release is adequate. If it looks like something we would like to do a longer piece on, I make the contact. Otherwise, I send it on to FM for Community Calendar.

Guests should avoid solid white and/or solid black above the waist. Any thing else is fine.

Jewel tones are especially nice now that we are broadcasting in hi-def. And, solids often work better than prints.

TV Magazine airs on Thursday evenings at 7:30 PM and repeats on Saturdays at 6 PM and Sunday afternoons at 4:30 PM.

It is recommended that potential guests watch the program prior to taping so they can get a feel for the show.

## TELEVISION

Station	Phone	Fax	Email	Lead Time
<b>KBTX-TV (CBS)</b> 4141 E 29th Bryan, Tx <a href="http://www.kbtx.com">www.kbtx.com</a>	979.268-1497 (newsroom) 979.846-1888 (general line)	979.846-1888 (news fax) 979.846-1490 (main fax line)	<a href="mailto:news@kbtx.com">news@kbtx.com</a>	Put PRESS RELEASE in subject line
Public Service Community Promotions Coordinator /EEO Officer <b>Ayvrie Dixon</b>			<a href="mailto:dixon@kbtx.com">dixon@kbtx.com</a>	
Promotions/Trade General Sales Manager <b>Jon Boaz</b>			<a href="mailto:boaz@kbtx.com">boaz@kbtx.com</a>	

### ***Brazos Valley This Morning***

Mark Penny

[bvtm@kbtx.com](mailto:bvtm@kbtx.com)

Couple of months in advance

### NOTES

**KBTX-TV Brazos Valley This Morning.**

Another opportunity to come on the show and tell about the event. It is on early in the morning. It is on early in the morning. Around 6:30 or 7. Mark Penny is contact 595-1537. Call before 8 am

### ***Midday Magazine***

Daniel Gertson

Same

### ***Community Calendar***

Mike Wright 979.846.7777  
 (approves inclusions for calendar)

[bvtm@KBTX.com](mailto:bvtm@KBTX.com)

Same

### NOTES

**KBTX-TV**

KBTX News Andrew Pontz, news director. Phone 268-1497, email: pontz@KBTX.com. This is for live coverage of the event. Press release goes to 4141 E 29th St, Bryan, 77802. There is probably also a fax number. I don't know what it is. Always call him the day before the event to remind him. When they get a press release they put it in a file by date. Decision to cover the event is made at the last minute and depends on what else is going on in town. The phone call could make all the difference.

### ***KMAY-TV Community Calendar***

[shannon.madlock@cox.com](mailto:shannon.madlock@cox.com)

3 weeks in advance

### **KRHD (ABC)**

979.691.5743

979.260.3458

[news@abc40.com](mailto:news@abc40.com)

1716 Briarcrest Drive  
 Suite 220  
 Bryan, TX 77802  
[www.abc40.com](http://www.abc40.com)

Progressive Friendly Reporter:

**Sonia Azad**

979.575.1734

979.260.3458

[sazad@abc40.com](mailto:sazad@abc40.com)

# MEDIA CONTACT QUICK SHEET: Radio

## RADIO

Station	Phone	Fax	Email	Lead Time
<b>KAGC AM</b> Christian Radio 202 E Carson	979.779-1510	979.779-1587	<a href="mailto:christianfamilyradio@yahoo.com">christianfamilyradio@yahoo.com</a>	
<b>KAGG, KKYS, KNFX</b> Clear Channel Radio 1730 Briarcrest Dr #105 Bryan, Tx 77802	979.846-5597	979.268-9090		3-4 days
<b>KEOS Community Radio</b> 508 E 32nd St. Bryan	979.779-5367			
<b>KNDE ("Candy 95" - Rock)</b> Box 3248 Bryan, TX. 77805 <a href="http://www.knde.com">www.knde.com</a>	979.846.1150	979.846.1933	<a href="mailto:candy95@knde.com">candy95@knde.com</a>	
<b>KNFX ("The Fox")</b> 1716 Briarcrest Drive Suite 150 Bryan, TX 77802 <a href="http://www.995thefox.com">www.995thefox.com</a>	979.846.5597	979.268.9090		
<b>KORA/KZTR/KXZS/KTAM</b> Equicom Radio 1240 E Villa Maria Rd  P.O. Box 3069 Bryan, TX 77805 <a href="http://www.korafm.com">www.korafm.com</a>	979.776-5672 979.776.1240	979.776-6074		
<b>KTAM 1240 AM "Radio Alegria"</b> <b>(Spanish language)</b> P.O. Box 3069 Bryan, TX 77805	979.776.1240	979.776.0123		
<b>KTEX KTTX</b> <b>Country</b> P.O. Box 1280 Brenham, TX 77834 <a href="http://www.ktex.com">www.ktex.com</a>	979.776-1061 979.836.3655	979.774.7545		

# MEDIA CONTACT QUICK SHEET: Radio

## RADIO

Station	Phone	Fax	Email	Lead Time
<b>KTSR/WTAW/KNDE/KZNE</b> <b>Bryan Broadcasting</b> 2700 E Bypass College Station, Tx	979.846-1150	979.846-1933		2 weeks
<b>KVJM V103 FM</b> <b>Urban</b> 219 N Main Suite 600 Bryan	979.779-3337	979.779-3444	<a href="mailto:kvjmv103fm@hotmail.com">kvjmv103fm@hotmail.com</a>	A couple of days
<b>KXCS ("The X")</b>  Equicom Radio Broadcasting P.O. Box 3069 Bryan, TX 77802 <a href="http://www.1039thex.com">www.1039thex.com</a>	979.776.1240 979.731.1039	979.776.0123		
<b>WTAW (1620 AM – Talk Radio)</b> Box 3248 Bryan, TX. 77805 <a href="http://www.wtaw.com">www.wtaw.com</a>	979.846.1150	979.846.1933	<a href="mailto:radio@wtaw.com">radio@wtaw.com</a>	