

MEDIA CONTACT QUICK SHEETS

Purpose:

The purpose of these media quick contact sheets are to provide you with a durable, easy to grab, convenient, way to have all media contacts at your fingertips. Sheets are separated by print media, television, and radio.

Acknowledgements

Thanks for this publication goes to Nell Lindquist, JPI, and the Fall 2004 Brazos Progressives Workshop Committee. If there is any way that future resource lists like this one can be made more readable, accessible, or convenient, please let any member of Brazos Progressives Steering Committee know.

Press Releases

KBTX
KRHD
KAMU-TV
KAMU-FM
BCS Eagle
Insite Magazine
Battalion
Touchstone

PSA's

KBTX
KRHD
KAMU-TV
All radio stations

Miscellaneous Community Calendars

Bryan-College Station Convention & Visitors Bureau Events Calendar

Tiffany C. Norwood - Manager of Visitor Information

Email: tcnorwood@bcscvb.org

Provide name of event, date, time, location, contact information and brief description.

Phone: 979.260-9898

Mailing Address:

715 University Dr E

College Station, TX 77840

KAMUnity Events Calendar

<http://events.publicbroadcasting.net/kamu/events.eventsmain>

KBTX.com Community Calendar

calendar@kbtx.com

MEDIA CONTACT QUICK SHEET: Print Media

RADIO

Company/Organization	Phone	Fax	Email	Lead Time
<p>El Pueblo - The Bilingual News 1202 East Villa Maria Bryan, Texas 77806</p> <p>Mike (Miguel) Flores</p>	979.774.5550	979.774.5570	info@elpueblobilingualnews.com	
	cell: 979.739.9707			
<p>The Bryan-College Station Eagle Bryan-College Station Communications, Inc. 1729 Briarcrest Drive P.O. Box 3000 Bryan, TX 77802</p>	979.731.4657	979.776.8923	news@theeagle.com	
	News			
	979.731.4633			
	Features/Entertainment			
	979.731.4621			
	Opinion		editorial@theeagle.com	
<p>Progressive Friendly Reporter</p> <p>Holly Huffman</p>			hhuffman@theeagle.com	
<p>Spotlight - Wednesday Entertainment Section for the Weekend</p> <p>Jim Butler</p> <p>will do interviews</p>			jbutler@theeagle.com	
<p>The Battalion 1111 TAMU College Station, Texas 77843-1111 www.thebatt.com</p>	979.845.3315	979.845.2647	editor@thebattalion.net	
		Newsroom Fax	managingditor@thebattalion.net	
		979.845.2678	photo@thebattalion.net	
		Advertising Fax		
<p>Insite Magazine 123 William J. Bryan Pkwy. Bryan, TX 77803 P.O. Box 1387 Bryan, TX 77806 www.insitegroup.com/magazine.html</p>	979.823.5567	979.823.3894	info@insitegroup.com	
			agammon@insitegroup.com	Letters to the Editor
			ckauder@instiegroup.com	Advertising Opportunities
<p>La Voz Hispana (Spanish Language Free Newspaper)</p>	979.822.0503	979.361.0336	bsz@yahoo.com	
<p>The Press</p>	979.823.0088	979.774.0053	ghutchingson@theeagle.com	
<p>The Touchstone Colin Allen, editor P.O. Box 2711 College Station, TX 77841-2711 www.rtis.com/reg/bcs/pol/touchstone</p>	979.696.3395	same	touchst@cy-net.net	

The Touchstone takes articles, but does not publish every month

MEDIA CONTACT QUICK SHEET: Television

TELEVISION

Station	Phone	Fax	Email	Lead Time
CableMart Community Calendar				
Cox Media Attn: Alana Brewer 201 Quality Circle College Station, Texas 77845	979.690-6500	979.690-7618	alana.brewer@cox.com cc: steven.roy@cox.com	2 weeks
Cox Media 201 Quality Circle College Station, Texas 77845	979.690-6500	979.964-6124	neil.olsson@cox.com GSM	Rates will vary
KAMU-TV (PBS) Moore Communication Center Texas A&M University 4244 TAMU College Station, Tx 77843-4244 http://kamu-fm.tamu.edu/	979.845-5611	979.845-1643	jon.bennett@kamu.tamu.edu	
			sharon@kamu.tamu.edu	Typically 6 weeks in advance See NOTES

NOTES

KAMU-TV "TV Magazine"

TV Magazine is a community and public affairs program that is taped as live in a magazine format with no rehearsal. Segments are 5-6 minutes and I can have two guests together

I usually schedule about 6-8 weeks in advance

We ask that events, personalities, and topics covered have broad appeal and are "G" rated.

Email is the easiest way to schedule a spot since I do not maintain regular office hours.

Most often, a faxed press release is adequate. If it looks like something we would like to do a longer piece on, I make the contact. Otherwise, I send it on to FM for Community Calendar.

Guests should avoid solid white and/or solid black above the waist. Any thing else is fine.

Jewel tones are especially nice now that we are broadcasting in hi-def. And, solids often work better than prints.

TV Magazine airs on Thursday evenings at 7:30 PM and repeats on Saturdays at 6 PM and Sunday afternoons at 4:30 PM.

It is recommended that potential guests watch the program prior to taping so they can get a feel for the show.

TELEVISION

Station	Phone	Fax	Email	Lead Time
KBTX-TV (CBS) 4141 E 29th Bryan, Tx www.kbtx.com	979.268-1497 (newsroom) 979.846-1888 (general line)	979.846-1888 (news fax) 979.846-1490 (main fax line)	news@kbtx.com	Put PRESS RELEASE in subject line

Public Service
Community Promotions Coordinator
/EEO Officer
Ayvrie Dixon

dixon@kbtx.com

Promotions/Trade
General Sales Manager
Jon Boaz

boaz@kbtx.com

Brazos Valley This Morning

Mark Penny

bvtm@kbtx.com

Couple of months in
advance

NOTES**KBTX-TV Brazos Valley This Morning.**

Another opportunity to come on the show and tell about the event. It is on early in the morning.
It is on early in the morning. Around 6:30 or 7. Mark Penny is contact 595-1537. Call before 8 am

Midday Magazine

Daniel Gertson

Same

Community Calendar

Mike Wright 979.846.7777
(approves inclusions for calendar)

bvtm@KBTX.com

Same

NOTES**KBTX-TV**

KBTX News Andrew Pontz, news director. Phone 268-1497, email: pontz@KBTX.com. This is for live coverage of the event. Press release goes to 4141 E 29th St, Bryan, 77802. There is probably also a fax number. I don't know what it is. Always call him the day before the event to remind him. When they get a press release they put it in a file by date. Decision to cover the event is made at the last minute and depends on what else is going on in town. The phone call could make all the difference.

KMAY-TV Community Calendar

shannon.madlock@cox.com

3 weeks in advance

KRHD (ABC)

979.691.5743

979.260.3458

news@abc40.com

1716 Briarcrest Drive
Suite 220
Bryan, TX 77802
www.abc40.com

Progressive Friendly Reporter:

Sonia Azad

979.575.1734

979.260.3458

sazad@abc40.com

MEDIA CONTACT QUICK SHEET: Radio

RADIO

Station	Phone	Fax	Email	Lead Time
KAGC AM Christian Radio 202 E Carson	979.779-1510	979.779-1587	christianfamilyradio@yahoo.com	
KAGG, KKYS, KNFX Clear Channel Radio 1730 Briarcrest Dr #105 Bryan, Tx 77802	979.846-5597	979.268-9090		3-4 days
KEOS Community Radio 508 E 32nd St. Bryan	979.779-5367			
KNDE ("Candy 95" - Rock) Box 3248 Bryan, TX. 77805 www.knde.com	979.846.1150	979.846.1933	candy95@knde.com	
KNFX ("The Fox") 1716 Briarcrest Drive Suite 150 Bryan, TX 77802 www.995thefox.com	979.846.5597	979.268.9090		
KORA/KZTR/KXZS/KTAM Equicom Radio 1240 E Villa Maria Rd P.O. Box 3069 Bryan, TX 77805 www.korafm.com	979.776-5672 979.776.1240	979.776-6074		
KTAM 1240 AM "Radio Alegria" (Spanish language) P.O. Box 3069 Bryan, TX 77805	979.776.1240	979.776.0123		
KTEX KTTX Country P.O. Box 1280 Brenham, TX 77834 www.ktex.com	979.776-1061 979.836.3655	979.774.7545		

MEDIA CONTACT QUICK SHEET: Radio

RADIO

Station	Phone	Fax	Email	Lead Time
KTSR/WTAW/KNDE/KZNE Bryan Broadcasting 2700 E Bypass College Station, Tx	979.846-1150	979.846-1933		2 weeks
KVJM V103 FM Urban 219 N Main Suite 600 Bryan	979.779-3337	979.779-3444	kvjmv103fm@hotmail.com	A couple of days
KXCS ("The X") Equicom Radio Broadcasting P.O. Box 3069 Bryan, TX 77802 www.1039thex.com	979.776.1240 979.731.1039	979.776.0123		
WTAW (1620 AM – Talk Radio) Box 3248 Bryan, TX. 77805 www.wtaw.com	979.846.1150	979.846.1933	radio@wtaw.com	